#### BRISTLECONE

# **CASE STUDY**

Integration Journey with a **Leading Financial Information** Services Provider

Redesign and scale the connector development program to support over \$500M revenue generation goal.



### The Company

**Headquarters –** United States

**Industry** - Fintech

Brings organizations the information, expertise and HR solutions they need to help meet compliance commitments and manage the changes that impact their workforce.

## **Challenges**

- Integration capabilities with respect to ATS (Applicant Tracking System), HR System and Platform Capabilities
- Need to accelerate the development of connector and platform services
- Customer had spent \$5M without much success in integrations



#### Solution

- Comprehensive connector development and support services to enable the client to deliver end-to-end workflows to end customers
- · Enabled the design of a hub and spoke architecture for partner integration
- Enhanced customer platform capabilities





**Benefits** 

- ✓ Accelerated transformation to value chain provider
- ✓ Rapid business expansion through accelerated integration roadmap
- ✓ Plug and play integration capabilities based on the end point roadmap
- ✓ Movement from on-premise to cloud

#### **Business Impact**



**Embraced Digital** Transformation



Real-Time Events from ATS and HR Systems



Business Expansion through Accelerated Integration



Improved Onboarding of End Customers