

BRISTLECONE TRACKWELL

End-to-End Shipment Tracking, Impact Analysis and Mitigation

Live insights and quotes into your carrier shipments to monitor them, expedite them and analyze their movement to identify patterns for making improvements.

SHIPMENT VISIBILITY CHALLENGES



Delays due to unforeseen events resulting in poor delivery date predictions



Multiple data sources; lack of a unified shipment view, leading to poor decision-making



Delayed information visibility due to manual tracking and non-real-time updates; lack of mitigation options



Poor connection with execution systems and siloed processes hamper quick decision-making



Inability to analyze shipment history and refine planned lead times to reduce delays



Poor logistics budget management leads to frequent unplanned expedites and budget overruns

KEY SOLUTION FEATURES



Live tracking and monitoring of the shipments as they move outside the supply chain through direct carrier API integration.



Exception management capabilities for delayed STO, PO and Customer Order tracking and analysis with reasons for delay and its impacts.



Review inbound shipment delays and impacted customer orders; get quotes for expediting shipments with direct carrier API integration to request a transfer from standard to expedited shipping.



Analysis of frequently occurring problems with proactive recommendations on changing the planned route lead times for planning.



Impact assessment in situations where inbound STOs / POs are delayed; also includes automated identification of customer orders impacted by STO / PO delays and the possible steps for mitigation.

WHY BRISTLECONE?

Bristlecone is the leading provider of AI-powered application transformation services for the connected supply chain. We empower our customers with speed, visibility, automation and resiliency – to thrive on change.



Expertise
Consultants with strategic expertise in supply chain and solution development.



Innovation
Rapid prototyping of sophisticated technologies to solve complex business problems.



Time-to-Value
Intellectual Property, proven methodologies and analytics that drive rapid ROI.



Flexibility
Engagements and delivery models that are flexible, scalable and customized to client needs.

BRISTLECONE CAPABILITIES

We combine our industry focus, supply chain expertise, consulting-driven approach, and proprietary enablers and accelerators to create unmatched business value while accelerating your transformation journey.



SUPPLY CHAIN TRASFORMATION

We transform supply chains to achieve unprecedented visibility, capitalize on disruption and improve overall corporate health.



SUPPLY CHAIN INNOVATION

We tap into bleeding-edge technologies to build tomorrow's intelligent supply chains today.



PRODUCT ENGINEERING SERVICES

We provide strong development expertise and a comprehensive portfolio of software experiences to bring new ideas to life.

BY THE NUMBERS

We help organizations create higher-performing environments and deliver exceptional customer experiences.

Gartner Rated
Leader in Supply Chain

25+
Years as Trusted Partner

\$19 Billion
Part of Mahindra Group

2,600+
Supply Chain and Procurement Consultants

1,000+
Customer Engagements

100+
Enablers and Accelerators



INDUSTRIAL
Manufacturing
High-Tech
Semiconductor



CONSUMER
Retail
CPG
Durables



LIFE SCIENCES
Pharmaceuticals
Medical Devices
Healthcare



TECHNOLOGY
Software & Platforms
Fintech
Edtech

12+ GLOBAL HUBS



NORTH AMERICA
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