# BRISTLECONE

# DIGITAL LOGISTICS
## TANGIBLE IMPROVEMENTS IN SUPPLY CHAIN PERFORMANCE

Deliver automation and greater visibility. Improve your analytics, insights, collaboration capabilities and cognitive decision-making.

## LOGISTICS CHALLENGES

Key challenges reported by logistics leaders:

**UNRELIABLE DATA – 92%** can't trust the data they have about products traveling through their supply chain.

**LACK OF VISIBILITY – 87%** don't have end-to-end visibility into product condition and last-mile delivery.

**COMPLEX ECOSYSTEM – 75%** face issues in their production and distribution footprint.

**SUPPLY CHAIN LOSSES –** from damage (**30%**), delays (**24%**), lost inventory (**21%**) and compliance issues (**20%**).

## THE SUCCESS

**100%** Visibility across inbound and outbound logistics.

**100%** Traceability at the order level for shipments and returns.

**90%** Decrease in manual tracking.

**60%** Reduction in shrinkage.

**30%** Increase in asset utilization.

## OUR SOLUTIONS

We combine deep industry and supply chain expertise, optimally blending digital, process, technology and operations to empower customers with supply chains that are smarter, resilient and responsible.

**DIGITAL SYSTEMS**
- Extended Warehouse Management (EWM)
- Yard Management
- Transportation Management System
- IoT-Powered Track and Trace

**COLLABORATION & AUTOMATION**
- EDI-Powered Collaboration
- Multi-Partner Workflow Automation
- Robotics Process Automation (RPA)
- Logistics Data Digitization

**ANALYTICS & INSIGHTS**
- Real-Time Shipment Visibility
- Logistics Risk Management
- Predictive ETA and EQA
- Dynamic Shipment Routing
- Cost Optimization

**COGNITIVE DECISION-MAKING**
- Logistics Control Tower
- Embedded AI/ML
- Cognitive Automation

# STUDIO CAPABILITIES

Consulting-driven approach integrates end-to-end services, technology accelerators and best practices.

### SAP SOLUTIONS
No one has a better track record with SAP platforms than Bristlecone. As a preferred SAP partner, we can position you to thrive on change with SAP S/4HANA, IBP and Ariba.

### ANALYTICS & AI
Put your data to work by leveraging AI-powered analytics to gain unprecedented visibility, unlock valuable insights and enable intelligent data-driven decision-making.

### MODERN ENGINEERING
Looking to build, optimize or maintain your systems? Tap into our expertise and enablers to transition to the cloud, enhance CX, and roll out new security and operations processes.

### PLATFORM SOLUTIONS
Harness the power of best-of-breed platforms. We can implement, integrate and elevate your ERP/SCM environment to boost operational agility, visibility and performance.

### EVERYTHING CONNECTED
Realize the incredible power of a connected enterprise. We can connect and integrate your disparate systems, platforms, devices, apps, data, networks and cloud technologies.

# IMPACT WE'VE MADE

Domain expertise differentiating every engagement.

**1,000+**
Customer Engagements

**100+**
Enablers and Accelerators

**TOP 10**
Leader in Supply Chain

# WHY BRISTLECONE?

We are the leading provider of AI-powered application transformation services for the connected supply chain. We specialize in helping organizations create higher-performing environments and deliver exceptional customer experiences.
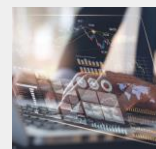
### INDUSTRIAL
Manufacturing
High-Tech
Semiconductor

### CONSUMER
Retail
CPG
Life Sciences

### TECHNOLOGY
Software & Platforms
Fintech

**14** GLOBAL HUBS

NORTH AMERICA
EMEA | APAC

**CORPORATE HEADQUARTERS:**
*San Jose, CA, USA*

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